

*Pam Borton, ICF, MCC*

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As a leading ICF master executive coach, global team coach, professional speaker and 2x author, Pam Borton is committed to taking C-suite executives, teams, and organizations to the next level. Pam partners with industry leaders including Ares Management, Best Buy, Blue Cross Blue Shield, Cargill, Discover, Hyatt, Mayo Clinic, Merrill Lynch, Minnesota National Guard, Mortenson Construction, NYPD, PennantPark, Penn State, State Farm, TCF Bank, US Coast Guard Academy, Workiva, Xcel Energy, Zinpro, and more.

In today's environment of constant change and disruption, building successful leaders, high performing teams, and healthy cultures is an expectation and the competitive edge needed to win. From elite players and now corporate athletes, Pam knows how to win by providing her clients with real-life experiences and proven business practices that get results. Her background stands apart with 27 years coaching Division 1 women's basketball, including 12 years as head coach at the University of Minnesota in the Big Ten. There she led her teams to a Final Four, Elite Eight, three straight Sweet Sixteens and numerous NCAA Tournament appearances.

As CEO and Co-Founder of ON Point Next Level Leadership, Pam uses her unique coaching and consulting skills and unparalleled track record of success to help organizations tackle today's greatest challenges and perform at a high level. Pam focuses on strategic leadership, leveling up top talent, building high performing teams, improving organizational excellence, growth, and scalability by providing structure, strategies, accountability and operating as a trusted advisor to executives in highly visible and public positions.

Pam is also a philanthropist at heart – founding two non-profits and sitting on multiple boards. She launched TeamWomen in 2011, an organization dedicated to empowering women and Empower Leadership Academy for Girls in 2014 to provide young girls the tools and support they need to become the next generation of leaders.

Pam has been recognized with several awards including the 2016 Twin Cities Business Magazine Marvelous Mentor Award, Top 10 Global Women of Leadership Pillar Award, (Real) Power 50 Award and New England National Coach of the Year. She was also a two-time nominee for the Naismith National Coach of the Year Award. Additionally, Pam was honored with the creation of the Pam Borton Endowment at the University of Minnesota in the College of Education and Human Development, the only endowment of its kind in the world. In 2019, Pam was inducted into the National Association of Women Business Owners Hall of Fame in Minnesota.

Pam is also a National Board-Certified Health & Wellness Coach (NBC-HWC) and Global Team Coach where she implements resilience, wellbeing, and positive psychology along with a values-driven approach to coaching to help maximize peak performance so her clients can exceed their goals and expectations.



## PROFESSIONAL OVERVIEW

- CEO & Co-Founder, ON Point Next Level Leadership
- CEO & Founder, Borton Partners
- Founder of 2 Non-Profits: TeamWomen & Empower Leadership Academy
- Senior Executive & Team Coach
- Leadership Expert, Trainer & Speaker
- Multiple Board Seats & Positions
- Authored 2 Books: *ON Point: A Coach's Game Plan for Life, Leadership and Performing with Grace Under Fire* & *The Crooked Rim: Master Your Mindset to Strengthen Your Resilience*

## EDUCATION & CERTIFICATIONS

- International Coach Federation (ICF, MCC) Certified Master Executive Coach
- Global Executive Team Coach (EMCC)
- Advanced Certification in Personal & Executive Coaching, College of Executive Coaching
- Everything DiSC
- EQi 2.0, EQ 360 Feedback Certifications
- Positive Psychology & Wellbeing Certification
- National Board-Certified Health & Wellness Coach (NBC-HWC)
- Hardiness Resilience Gauge (HRG) Certification
- B.E. Organizational Change Leadership Certification
- National Women's Business Enterprise Certification
- Masters in Sports Management, Bowling Green State University
- BA in Physical Education, Defiance College