

Leadership | Alignment | Execution

Pam Borton is a trusted advisor to CEOs, C-suite leaders, and executive teams navigating growth, scale, and transformation. She partners with leaders at critical inflection points—when the standard must rise, alignment is required, and **execution must accelerate**.

She works across industries including technology, finance, healthcare, and manufacturing, helping organizations move from strategy to disciplined execution. Pam aligns priorities, clarifies ownership, and instills **accountability and execution discipline** required to scale.

A former Division I Final Four coach, Pam brings a championship mindset shaped by 27 years leading high-performing teams under pressure. Today, she translates those principles into business—helping leaders perform when it matters most, build resilient teams, and lead with clarity, confidence, and accountability.

HOW SHE PARTNERS

1. **CEO Advisory & Strategic Partnership** – A trusted partner to the CEO, providing perspective, challenge, and clarity on **critical decisions**.
2. **Executive Team Alignment (ELT/SLT)** – Aligning leadership teams around priorities, ownership, and execution.
3. **Executive Advisory/ Leadership Development** – Elevating C-suite leaders' decision-making, executive presence, and enterprise-level impact.
4. **Execution Discipline & Operating Cadence** - Establishing the structure, **standards, and accountability** required to scale effectively.

WHERE I ADD VALUE

1. Growth and scale inflection points
2. Organizational transformation
3. Leadership misalignment or friction
4. Inconsistent execution and lack of accountability
5. Founder to scalable leadership transitions
6. CEO readiness and succession

WHAT CLIENTS VALUE

1. Clarity in complex, high-stakes environments
2. **Elevated standards and accountability**
3. A trusted, embedded partnership
4. **Focus on execution—not just strategy**
5. Performance under pressure
6. Ability to align leadership teams and drive results at scale

Pam partners with publicly traded companies, private equity-backed organizations, and founder-led businesses to help them **scale effectively** and deliver results in complex, high-stakes environments.

She serves on multiple boards and is the founder of TeamWomen and the Empower Leadership Academy for Girls, continuing her commitment to developing the next generation of leaders.

