



Most teams don't have a strategy problem—they have an execution gap. Pam helps leaders close the gap.

Pam Borton works with CEOs and executive leadership teams to accelerate execution, raise standards, and drive results when the stakes are highest. Across industries, the pattern is consistent: strong leaders and clear strategy—yet inconsistent follow-through, misaligned priorities, and a pace that doesn't match the ambition of the business.

A former Division I Final Four coach, Pam brings a championship mindset shaped by 27 years leading elite teams under pressure. Today, she translates those principles into business—helping organizations close execution gaps, establish operating discipline, and perform at a higher level when it matters most.

SIGNATURE KEYNOTE

The Next 90 Days: Why Leaders Stall— and What It Takes to Accelerate Now

Most teams don't stall because of strategy—they stall because execution gaps show up.

Priorities blur. Ownership gets unclear. Standards slip—and momentum slows.

This keynote helps leaders reset focus, raise standards, and accelerate execution.

Audiences leave with:

- The 3–5 priorities that actually move the business
- Clear ownership and decision-making to eliminate bottlenecks
- A simple execution cadence that drives weekly progress
- The standards required to perform at a higher level

KEYNOTE OUTCOMES

- **Increased** clarity, alignment, and speed of execution
- **Stronger** leadership accountability and standards
- **Immediate**, actionable strategies leaders apply in the next 90 days

IDEAL AUDIENCES

CEOs | Executive Leadership Teams
Senior Executives | High-Growth Organizations
Private Equity Portfolio Companies

ADDITIONAL KEYNOTES

From Vision to Execution: Closing the Gap That Slows Execution

Takeaways:

- The execution gaps limiting performance
- How to align priorities and ownership
- Systems to increase accountability and follow-through

Culture Under Pressure: What Leaders Tolerate is What Wins

Takeaways:

- Where standards quietly slip
- How accountability breaks down
- What leaders must reinforce to drive performance

Leading at the Next Level: The Shift from Operator to Enterprise Leader

Takeaways:

- The shift from functional leader to enterprise leader
- How to elevate presence and decision-making
- Where leaders unintentionally limit their impact

The Championship Mindset: Performing When the Stakes Are Highest

Takeaways:

- Why discipline—not motivation—drives sustained success
- How top teams prepare for pressure moments
- The habits that separate good from exceptional

BOOKING & INQUIRES

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